SENIOR
PORTRAIT WELCOME GUIDE
JANN DENLINGER PHOTOGRAPHY
Jann Denlinger
PHOTOGRAPHY

HELLO!
AND WELCOME

Let me begin by first saying: congratulations! This is such a special time of life, and no doubt the coming year will be filled with amazing experiences and many decisions.

I'm so excited and incredibly honored that you are considering booking your senior portrait session with me.

This Welcome Guide has some important information about the senior photography experience, as well as tips to help you plan and prepare for your session. If you have any questions at all, please don't hesitate to let me know.

WHY BOOK
A SENIOR SESSION

Senior pictures are one of the milestones of your high school years. Many seniors choose to have their own creative senior portraits taken by a professional photographer in addition to what the school may provide.

Your senior year is full of once-in-a lifetime moments just waiting to happen. We're all about capturing these milestones and your personality with the right mix of sophistication, style, and fun! We can shoot at a special location that has meaning to you, instead of the school gym or studio set up. You can also bring a change of clothing and props that help tell the story of who you are.

WHAT
TO EXPECT

My goal with each session is to make things as seamless as possible for you. I believe that when you hire a photographer, it should be someone who you feel comfortable with - so that is what I strive for. I like to spend some time communicating with you about what you have in mind before the shoot. We can discuss props, clothing, and locations. I have a Pinterest page if you would like to share ideas.

- **How long will it take?** Most portrait sessions last 1-2 hours.
- **When will I get my photos?** It usually takes 1 - 2 weeks to go thru all the photos, edit and post them.
- **How many outfits?** You may have up to three different outfits.
- **Can I bring someone along?** Yes. Most seniors bring their mom along because she is usually paying the bill! You could also bring a friend to help with wardrobe, hair and makeup. I might ask them to help me with some things while they are there. If your friend would like their photos taken at the same time, I do run specials for that called "Portrait Parties" which would save both of you some expense, just ask!

MY STYLE
RELAXED PORTRAITURE

If you are reading this Welcome Guide, chances are you have already had an opportunity to view the work on my website. As a photographer, I absolutely love capturing images that are fresh, clean, and timeless.

I consider my style to be 'relaxed portraiture' - in the sense that it is much more casual than some more traditional portrait photographers. If my style of photography is what your are looking for, then I just might be the photographer for your senior portrait session!

WHAT
TO WEAR

- **Comfort** - First, it is important to be comfortable! If you are in pain because of the 5-inch stiletto shoes you are wearing, you are not going to have a relaxed smile!

- **Simple** - Basically, simple is best. Large bold patterns and neon colors tend to take the focus away from the person in the photo and draw your eye toward the clothing. Choose shirts that don't have words on them. (unless you are going for the super hero theme, or wearing a team shirt)

- **Theme** - Some clients like to choose a theme that shows a bit of their personality. Perhaps a plaid shirt and jeans for the farming family, a cheerleader uniform, a school or favorite team jersey, or a cowboy hat and boots.

- **Lips and Nails** - If you are someone who enjoys makeup, you may want to have your lipstick or gloss handy for touch ups. A fresh coat of nail polish in a neutral color that won't distract or clash with your outfits will help you look polished.

- **Blemishes** - No worries. I can help with that when editing. Guys, don't forget to shave - that is not an easy fix.

- **Glasses** - If you want to wear your glasses in the photos, it might be best to remove the lenses so there are no reflective spots. Be aware that transition lenses will appear dark if worn outdoors.

Note: Please let me know if you are planning to bring more than one outfit. It is important to let me know what you are thinking so we can plan our time together.

WHEN
TO BOOK

Many clients prefer to have their senior portraits done during the summer between their junior and senior year. My calendar is very full during that time. Late fall is also a favorite because of the wonderful fall colors. Other clients may wait until just after graduation so they can include the cap and gown. It is entirely up to you to determine your preference!

My schedule is typically full months in advance, so please get in touch with me as soon as possible to book me as your senior portrait photographer!

LOCATION
WHERE TO GO

Your can choose the location of your senior portrait session. I recommend that you choose a place where you will feel comfortable, or that may have special meaning to you or your family. Perhaps a family farm, a local park, an urban scene downtown, a rural area, your school, or someplace where you are involved in an activity like a baseball field or dance studio.

The location is an important choice and should go along with your personal style. Do you want to be photographed in an edgy urban setting, or in a grass field with soft light? Try to picture yourself, and what you love....that's where I want to photograph you!

Note: I do need to charge extra for traveling distances that are not in the local Lancaster area.

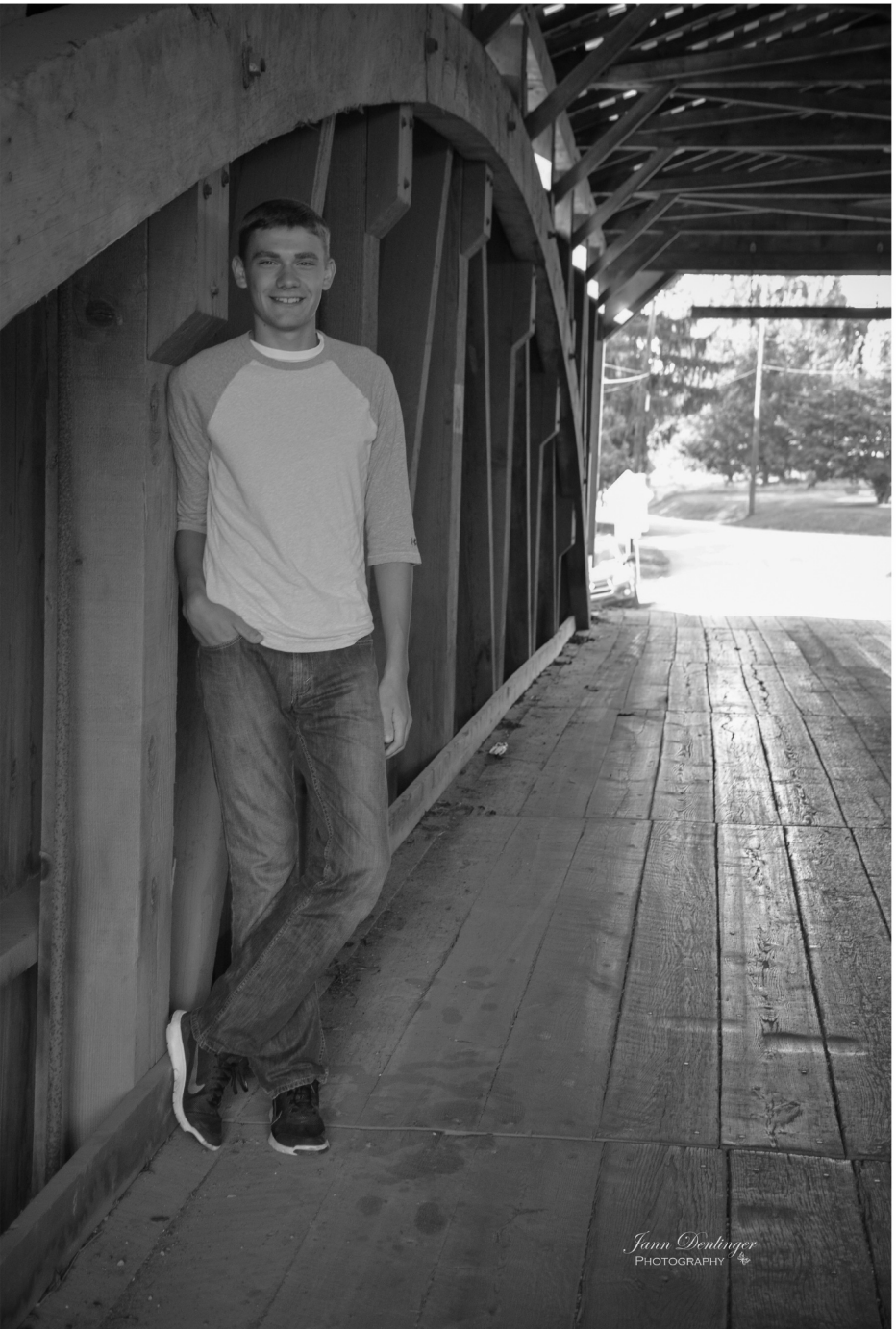
PROPS
& SUCH

Adding props to photos is one of my favorite ways to help show personality! If you enjoy reading, add books or have the shoot in a library. If there is a favorite pet, bring the pet along.* Perhaps fashion props like hats or shoes would be your style. If you play an instrument, bring it along on the shoot. Team shirts or gear for the athlete.

You can also bring along anything that might have special meaning to you or your family. Perhaps a family quilt, a special chair or stool, or jewelry that belonged to grandma. Using a few props can add personality and make the photos more meaningful.

I have a few props that I can bring along. This is part of what we will discuss before your photo shoot.

*Note about animals. I have found that if there is a pet involved, it is best to bring an extra person along on the shoot that the animal knows to help get the pet to look toward the camera!



YOUR
INVESTMENT

My Session Fee Includes:

- **Time and talent of the photographer**
- **On-site photography session**
- **Editing of all images**
- **Private online photo gallery**

You may be wondering why my session fees are so much lower than many other photographers. I don't have any "packages" that are included in the session fee. I like to let my clients order just the specific photos they actually want to help keep the costs down. I don't promise a certain number of images in your gallery. I will post all of the photos that I feel turned out well.

I use a professional printing service that creates excellent prints. They are much nicer than what you could purchase online, or get printed from files. They are reasonably priced (5x7 = 9.99), and are mailed directly to whoever purchases them in professional mailers. You can also download digital files. They are priced according to file size. A LowRes 1 Mpix, suitable for online sharing, is 14.99. A HighRes 4 Mpix, suitable for 8x10 prints, is 29.99. In most cases, it is more cost efficient to order the high quality prints online. We use the full size file for printing, which may be much larger than the 4 Mpix. Our prints are high-quality professional prints, and will last for many years.

There are also other products available on the website like keepsake boxes, mugs, key tags, cards, phone cases etc.

You can share the web address and password for the online gallery with any friends and family who might enjoy seeing or ordering their own photos. I can remove any photos that you don't like before you share the link. Many of my clients enjoy that option because it saves them time collecting money and photo orders of who wants what, and then delivering the photos!

***Note: A nonrefundable retainer fee is required to complete the booking process. Please contact me if you have any questions.**

HOW
TO BOOK

Ready to book your senior photography experience with me? Here are your next steps:

1) DATE: Get in touch with me and let me know what time of year you would like to shoot your photos. I can let you know what dates I have available. Saturdays tend to book up very fast. I don't work on Sundays.

2) RETAINER: I ask that all of my clients pay a nonrefundable retainer fee in order to complete the booking process. I will send you some paperwork to complete and return along with your retainer, and then you will be officially booked!

ABOUT THE
PHOTOGRAPHER

Hi there! My name is Jann, and I really enjoy snapping photos! I have been in teen youth ministry for many years, and have lots of experience taking photos of seniors. I have been a portrait photographer for over ten years now, and I never grow tired of capturing treasured images for my clients.

Besides photography, I am also a wife, mother, grandmother and Youth Director. When I am not behind a camera, you'll most likely find me outdoors in our flower beds, or in the winter curled up with a book.

THANK YOU
SO MUCH

Thank you so much for taking the time to read through this Welcome Guide. I would be honored to be the photographer for your senior portraits, and I look forward to the opportunity of meeting you!

If you have any questions at all, please don't hesitate to get in touch.

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